



Booth Pricing Guide

Use this guide to help determine your HPBExpo27 booth price. Contact us for additional assistance: exhibits@hpba.org.

All spaces are billed in increments of 10x10 with the following Standard rates October 1, 2026 – January 15, 2027:

Non-Member:

\$48 per sq. ft. (indoor inline) / \$50 per sq. ft. (indoor corner or outdoor space)

HPBA Member:

\$38 per sq. ft. (indoor inline) / \$40 per sq. ft. (indoor corner or outdoor space)

Inline booths: standard booths open to an aisle on the front side only, with adjacent booths on both sides, are billed at the inline rate in 100 sq. ft. increments.

Corner booths: booths with aisle exposure on two sides, are billed at the published corner rate for each 100 sq. ft. increment.

Outdoor Exhibit Space: billed at the higher published rate, regardless of configuration.

Island booths: booths with aisle exposure on four sides, will have the first 400 sq. ft. billed at the corner rate. Any remaining square footage will be billed at the inline rate.

Indoor 10x10 Booths

1 corner	1 corner
1 inline	1 inline
1 corner	1 corner

Indoor 20x20 Booth:

4 corners	

Indoor 10x10 & 10x30 Booths

1 corner	
1 inline	2 corners /1 inline
1 corner	

Indoor 20x30 Booth:

4 corners 2 inline	