



Exhibitor News & Updates

August/September 2026

New Product Pavilion Entries Now Open



Have a new product launching at HPBExpo27? Put it where buyers are looking for what's new. The **New Product Pavilion** gives your latest hearth, barbecue, or outdoor living product additional visibility on the show floor and directs interested attendees to your booth for more information.

Early Bird rates are available through **October 30**, with entries starting at **\$499**. You can enter now even if you don't have every detail finalized—submit your entry to **lock in the early bird rate** and provide or update your product information as it becomes available.

Choose from a table-top display or freestanding product space, with the option to add a monitor and video to enhance your presentation.

ENTER THE NEW PRODUCT PAVILION

Enter the New Product Pavilion. Be eligible for Attendees' Choice.

Every New Product Pavilion entry is **automatically eligible for the Attendees' Choice Awards**, giving your new product an additional opportunity for recognition among HPBExpo27 attendees.



Awards will be presented in **Hearth, Barbecue, and Outdoor Living** categories, with winners announced live during the **Ultimate Awards Show on Friday, March 5**.

Enter the New Product Pavilion today for your opportunity to showcase your latest innovation—and take home an Attendees' Choice Award.

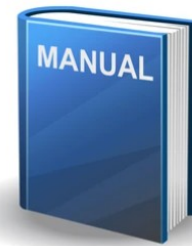


Badge Registration Opening in September

Badge registration for HPBExpo27 has been moved from August to September. We'll announce the registration opening date as soon as it is confirmed. Thank you for your patience!

Exhibitors will need their HPBA Member ID/Company ID to access the exhibitor registration system and register booth staff. **Use Company ID #:**

Exhibitor Service Manual Available October 1



Available October 1! The complete Exhibitor Service Manual will be available with everything you need to prepare for HPBExpo27, including:

- Booth and service order information
- Exhibitor requirements, rules, and regulations
- Shipping and material handling details
- Move-in and move-out schedules and instructions

Mark your calendar for October 1 to begin reviewing the manual and placing orders. In the meantime, preliminary exhibitor information is available at hpbexpo.com. Hover over the Exhibit menu to explore the information currently available.

Reserve Hotels

Nashville hotels fill quickly, so reserve your room early.

Booking within the official HPBExpo hotel block gives you competitive rates, convenient access to the convention center, and the opportunity to stay alongside fellow industry professionals.



EXHIBITOR HOUSING



Important: The only official housing partner for HPBExpo27 is Maritz. Any other company contacting you about hotel reservations is not authorized. For accuracy and security, always book through hpbexpo.com.



Stay Alert: Beware of Scams and Unauthorized Third-Party Vendors

As you prepare for HPBExpo27, be alert for unsolicited emails or calls from companies claiming to provide official HPBExpo services, attendee lists, hotel accommodations, or other event-related services. **HPBA does not sell attendee or exhibitor lists or authorize third-party companies to do so.**

To protect your company and your information, use only vendors identified as official HPBExpo27 service providers in HPBExpo communications and the Exhibitor Service Manual, available in October. If you receive a suspicious solicitation or are unsure whether a company is an authorized HPBExpo27 vendor, please [contact the HPBExpo team](#) before providing payment or information.

Coming Soon!

Watch for upcoming notices about:

- Updating your digital exhibitor listing in the official HPBExpo Mobile App
- HPBExpo Sponsorship Packages
- Manufacturer Training Sessions

Newsletter Archive

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Access all past Exhibitor Newsletters on hpbexpo.com/exhibit/newsletters.

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HPBExpo | 2000 14th Street, N Suite 300 | Arlington, VA 22201 US