



Exhibitor News & Updates

July/August 2026

Online Badge Registration Opens Mid-August



Attendee and exhibitor badge registration will open in mid-August at www.hpbexpo.com.

Each exhibiting company receives **2 complimentary exhibitor badges per 100 sq. ft. of exhibit space**, and **HPBA member exhibitors receive an additional 2 complimentary exhibitor badges**. Additional exhibitor badges may be purchased as needed.

Exhibitors will need their HPBA Member ID/Company ID to access the exhibitor registration system and register booth staff.

Use Company ID #:

Customers and attendees must register separately through the **Attendee Registration** system. Please remember that exhibitor badges are intended only for exhibit staff and family members and should not be used by customers or attendees.

Registration links will be provided in mid-August when available.

Reserve Hotels

Nashville hotels fill quickly, so reserve your room early.

Booking within the official HPBExpo hotel block gives you competitive rates, convenient access to the convention center, and the opportunity to stay alongside fellow industry professionals.



EXHIBITOR HOUSING

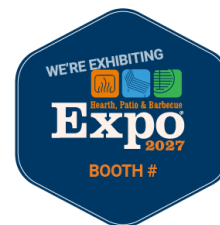


Important: The only official housing partner for HPBExpo27 is Maritz. Any other company contacting you about hotel reservations is not authorized. For accuracy and security, always book through hpbexpo.com.

Promote Your Exhibit & Invite Your Customers

Promote your participation before the show to help maximize your HPBExpo27 investment.

Use the official HPBExpo27 graphics and promotional materials to invite both prospective customers and existing customers to visit your booth. Scheduling meetings in advance helps you make the most of your time on the show floor and strengthen valuable customer relationships.



We've also added customizable customer invitation templates you can send directly to customers and prospects, including:

- [General Invitation](#)
- [Invite to Key Customers/Request Appointments](#)
- [Invite with New Product Announcement](#)
- [Invite to Live Demonstration](#)
- [Invite with Final Reminder](#)

[ACCESS THE EXHIBITOR MARKETING TOOLKIT](#)

Indoor & Outdoor Burn

Exhibitors planning to operate appliances in the indoor exhibit hall or participate in the Outdoor Burn exhibit area must review the applicable requirements and submit the appropriate request form.

Request forms should be submitted as early as possible and no later than December 1, 2026.



Indoor Burn

- [Indoor Burning Request Form](#)
- [Indoor Burning Requirements](#)

Outdoor Burn

- [Outdoor Burning Request Form](#)
- [Outdoor Burning Requirements](#)
- [Outdoor Cooking Requirements](#)

Please note:

- Natural gas indoor burning requests will only be considered within designated indoor burn areas.
- Vehicle and trailer exhibits cannot be accommodated in the 2027 Outdoor Burn Area. Exhibitors should plan for open booths, canopies/tents, or onsite construction.

Newsletter Archive

Missed a previous edition?

Access all past Exhibitor Newsletters on hpbexpo.com/exhibit/newsletters.

QUESTIONS ABOUT EXHIBITING? Contact: exhibits@hpba.org



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