

Please do not unsubscribe from this email as this is our main avenue to inform you of important exhibiting details.

Add amyjackson@hpbexpo.ccsend.com to your approved senders list to ensure delivery of future emails.

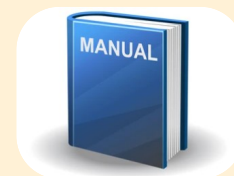


MARCH 18-21 NEW ORLEANS, LA

Exhibitor News & Updates

November, 2025

HPBExpo26 Exhibitor Service Manual Now Available



Your go-to resource for preparing a smooth and successful HPBExpo!

The HPBExpo26 Exhibitor Service Manual is now live and ready for you to explore. Inside, you'll find everything you need to plan your exhibit—from important deadlines and shipping details to booth furnishings, utilities, and other services offered through official vendors.

The manual is designed to help you save time and stay organized as you prepare for New Orleans. Whether you're arranging electrical service, ordering furniture, or registering for badges and booking hotels, it's your one-stop resource for all show-related logistics.

**EXHIBITOR SERVICE
MANUAL**

Get started with these essential pages:

[Exhibitor General Info](#) | [Exhibitor Deadlines](#) | [Exhibitor Badges](#)

...and these essential forms:

[Meeting/Event Approval](#) | [EAC Approval](#) | [Variance/Sign Approval](#)

☐ New! Exhibitor Hub Now Open

Update your company listing and make the most of your visibility at HPBExpo26.

The **new Exhibitor Hub** is your portal to manage how attendees see



your company in the **official HPBExpo mobile app**—the primary tool attendees use to search for exhibitors, explore products, and plan who to visit onsite.

Within the Exhibitor Hub, you can **add or edit your company details, products, show specials, and videos** to make your listing stand out.

****New this year:** You can also indicate whether your company requires buyers to have a physical showroom.** This feature helps service category attendees determine if your booth is relevant to their business needs.

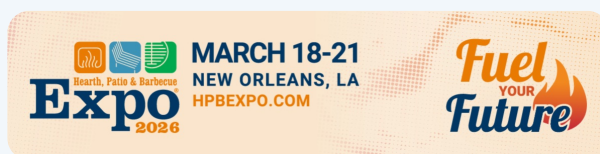
Keeping your information current ensures attendees can find you easily, learn what you offer, and **plan to visit your booth in New Orleans**.

Create your account now using the email tied to your booth registration.

UPDATE EXHIBITOR LISTING

☐ Exhibitor Marketing Toolkit Now Available

The **HPBExpo26 Exhibitor Marketing Toolkit** is now ready for you to use! These resources are designed to help you **promote your presence at the show**—to your current customers, prospects, and the broader industry.



After investing in your exhibit, you want your customers to know **exactly what you're bringing to New Orleans**—your latest products, special offers, and booth experience. The toolkit includes pre-made email templates, social media graphics, logos, and other materials to make promoting your booth simple and effective.

Use these tools to **drive traffic to your booth**, maximize your ROI, and ensure your customers and prospects don't miss out on what you have to offer at HPBExpo26.

MARKETING TOOLKIT

☐ Enter Your Products in the New Product Pavilion

Showcase your latest innovations at HPBExpo26 by entering the **New Product Pavilion**! This is your chance to get your products in front of the industry's top buyers and highlight what makes your brand stand out.



Early bird pricing ends November 14, so be sure to submit your entries soon to take advantage of discounted rates.

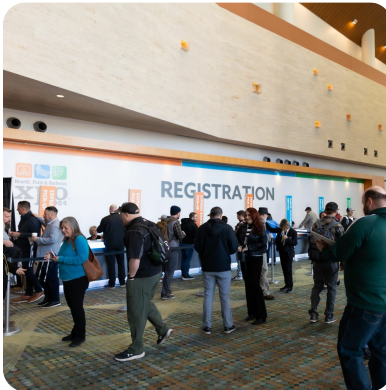
Products entered in the pavilion are eligible for attendee voting in the **Attendees' Choice**

Awards. Attendees will select their favorites across hearth, barbecue, and outdoor living categories. Winners will be **announced live at the Ultimate Awards Show** during the Expo.

Don't miss this opportunity to get your products noticed, earn industry recognition, and connect with the buyers who matter most.

**ENTER NEW PRODUCT
PAVILION**

☐ Register Your Exhibitor Badges Now



Make sure your team is ready for HPBExpo26 by registering your exhibitor badges today!

Even if you're not sure exactly who will attend, registering now lets you **secure your badges at the best rates**—you can always update your staff list later.

Every exhibiting company receives **2 complimentary badges** for every 100 sq. ft. of booth space. HPBA members receive an **additional 2 free badges**, and extra badges are available for a fee.

Save even more: The badge fee is discounted for all early registrations completed by December 31, with an additional discount for HPBA members.

Registering your badges early ensures your team is covered, **your costs are minimized**, and you can adjust your badge list as your plans come together.

To log in for registration, search for your company name, then enter your **HPBA Member ID/Company ID**:

**REGISTER
NOW**

☐ Book Your Housing in the Official HPBExpo26 Block

Maritz is the official housing provider for HPBExpo26.

Fewer Hotels, Bigger Blocks, Better Connections

This year, we strategically selected a smaller number of hotels with larger room blocks to keep our group together. Staying in close proximity creates more networking opportunities, a stronger sense of community, and easier access to all Expo events. Hotels were chosen based on location, amenities, and competitive rates.



Dual Headquarter Hotels

1. New Orleans Marriott Warehouse Arts District – Located in a vibrant neighborhood with quick access to the show floor.

2. Hilton Garden Inn Convention Center New Orleans – Conveniently located near the convention center with full-service amenities.



Dual Headquarters Hotels New Orleans Marriott Warehouse Arts District & Hilton Garden Inn Convention Center New Orleans. Full list of hotel block properties available through link below.

Special Feature Hotel

The Higgins Hotel New Orleans, Curio Collection by Hilton – Across from the National WWII Museum, this boutique-style hotel offers modern comfort with a historic touch.

Reserve Your Room Today

View the **full list of hotels**, rates, and availability through Maritz to find the best option for your team.

[BOOK HOTELS](#)

☐ Amplify Your Impact with Sponsorship

Take your presence at HPBExpo26 **to the next level!** Sponsorship boosts your visibility beyond your booth, puts your brand in front of key attendees, and helps you stand out in the marketplace.



Opportunities include:

- Titanium, Platinum, Gold, Silver, Bronze, and Supporting packages
- Logo placement, mobile app promotion, attendee communications, and much more
- HPBA members receive 10% off packages

[PACKAGE
OPTIONS](#)

Secure your sponsorship now—**top levels are limited** and early commitment maximizes your exposure!

[>>See Who's
Sponsoring!](#)

Nominate Industry Leaders

HPBExpo Ultimate Awards nominations have been **extended to December 5!** Celebrate the industry's top talent by submitting your picks for Emerging Leader, Advocate of the Year, Retailer of the Year, Trainer of the Year, and Excellence in Education.



Attendees' Choice Awards for Hearth, Barbecue, and Outdoor Living products in the New Product Pavilion—as well as Best Booth Experience—will also be revealed at this prestigious event on the evening of Friday, March 20!

[Nominate Today](#)



Manufacturer Training Sessions - Limited Slots

Host a 2-hour session at HPBExpo26 to showcase your products, provide customer training, or present topics specific to your company. Sessions are classroom-style and include A/V. Sessions can be held the day before exhibits and during exhibit days.

[Contact us for availability!](#)

Few slots remain! Book by December 31 for \$989. Open to all attendees or invite-only.

☐ Miss an Exhibitor Newsletter?

Be sure to review each newsletter to ensure that you have all the important details to make the most of your exhibiting experience.

[NEWSLETTER ARCHIVE](#)

Questions? We're Here to Help.

Stay tuned for more updates and resources to support your show planning in the coming months. Let's make HPBExpo26 your most successful Expo yet!
— HPBExpo Show Management

[Contact Us](#)



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