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MARCH 18-21 NEW ORLEANS, LA

Exhibitor News & Updates

September, 2025



Entry Information

OPEN NOW! New Product Pavilion

Step into the spotlight and showcase your product by securing a spot in the New Product Pavilion! Enter in one of three categories: Hearth, Barbecue, or Outdoor Living.

Gain exposure, impress industry professionals, and connect with new customers beyond your booth. Attendees will vote on entries, and Attendees' Choice Awards will be announced live at the Ultimate Awards Show on Friday, March 20!

Nominate Industry Leaders for The Ultimate Awards Show

Nominations are now open for the HPBExpo Ultimate Awards! Celebrate the industry's top talent by submitting your picks for [Emerging Leader](#), [Advocate of the Year](#), [Retailer of the Year](#), [Trainer of the Year](#), and [Excellence in Education](#).

Attendees' Choice Awards for **Hearth, Barbecue, and Outdoor Living** products in the New Product Pavilion—as well as **Best Booth Experience**—will also be revealed at this prestigious event on the evening of Friday, March 20!

☐ Book Your Expo Housing Early



Make your exhibitor hotel reservations through our new official housing provider, **Maritz**.

Why Book in the Block?

Booking within the official HPBExpo26 housing block does more than secure a convenient place to stay:

- **Proximity & Convenience:** All hotels are close to the Ernest N. Morial Convention Center.
- **Competitive Rates:** Negotiated pricing makes your trip more affordable.
- **Networking Opportunities:** Stay near fellow exhibitors and attendees, keeping you connected to the action.

☐ Manufacturer Training Sessions

We're expanding Manufacturer Training Sessions at HPBExpo26!

Showcase your expertise and strengthen connections by hosting a manufacturer training session onsite at HPBExpo26. These sessions give you the opportunity to deliver focused product education, position your company as a trusted resource, and provide extra value to your customers.

- **Support the Show:** Booking in the block helps HPBA meet hotel commitments, which **lowers overall costs for HPBExpo** and benefits the entire community.

Dual Headquarters Hotels

- New Orleans Marriott Warehouse Arts District
- Hilton Garden Inn Convention Center

Bonus Priority Points

Exhibitors who book in the official block earn extra Priority Points toward Nashville 2027 booth selection:

- +5 points for booking rooms in the exhibitor block
- +10 points for booking 50 or more room nights

See the full hotel list, pricing, and availability by clicking on the link below.

Exhibitor Hotel Block

☐ Badge Registration Available

Exhibitor booth registration does **not** include badges. To access the show floor, all exhibitor personnel must be registered.

Here's what you need to know:

- **Complimentary Badges:** Each exhibiting company receives two free badges per 100 sq. ft. of booth space.
- **Extra Member Benefit:** HPBA member exhibitors receive two additional complimentary badges.
- **Additional Badges:** Extra badges may be purchased as needed. Register by **December 31** to take advantage of Early Bird rates.

Register for Badges

To log in for registration, search for your company name, then enter your **HPBA Member ID/Company ID:**

Do not register customers under your exhibitor dashboard for exhibitor badges. Attendees must register at www.hpbexpo.com/attend/badge-registration.

☐ REMINDER: Submit Your Burn Forms

If you plan to operate burning appliances **indoors or outdoors**, you must submit the appropriate Indoor or Outdoor Burn Request Forms. **Submit your form as soon as possible**, but no

Your participation not only benefits attendees but also helps grow this program into one of HPBExpo's most valuable features. If you're interested, let us know — we'll share pricing, room details, and scheduling information as plans are finalized.

Sessions will be available on Wednesday, March 18; Thursday, March 19; Friday, March 20; and Saturday, March 21.

Yes, We're Interested!

☐ HPBExpo26 Sponsorships Are Now Available

Sponsorship packages are now available, giving your company valuable visibility in promotions before, during, and after the show. Confirm your sponsorship by October 6 to be featured in the Attendee Registration Brochure — HPBExpo's printed marketing piece reaching thousands across the industry.

Each sponsorship level offers unique benefits to maximize your exposure at the industry's premier event. Select opportunities are limited, so don't wait to secure your place.

Review Packages

Secure Sponsorship

later than December 19.
Forms must be submitted and approved prior to ordering natural gas service indoor.

Indoor Burn Request

Read: [Indoor Burning Requirements](#)

Outdoor Burn Request

Read: [Outdoor Burn Requirements](#),
[Outdoor Cooking Requirements](#)

☐ Miss an Exhibitor Newsletter?

Be sure to review each newsletter to ensure that you have all the important details to make the most of your exhibiting experience.

Previous Exhibitor Newsletters

☐ Exhibitor Listings & Additional Listings

Watch your inbox next month for instructions to log in and update your company's listing for the official HPBExpo26 mobile app! Attendees rely on this tool to plan their show experience and connect with exhibitors, so make sure your information is accurate and complete.

You can also boost your visibility by purchasing additional listings for brand names or alternate company names that customers know best. Each additional listing includes its own profile with products, contact details, and more.

Add multiple listings by completing the order form linked below.

Additional Listing



EXHIBITOR MARKETING TOOLKIT COMING SOON!

An exhibitor marketing toolkit to help you promote your presence at HPBExpo26 in New Orleans is currently in the works! The toolkit will include logos, social graphics, email signature graphics, suggested posts, and a sample invitation letter to share with your customers — everything you need to maximize your HPBExpo participation.

In addition to meeting new customers at the show, don't miss the chance to reconnect with current partners. Promote your participation early and encourage registration during the Early-Bird badge pricing period to make sure everyone plans to attend!

INSURANCE REQUIREMENTS

General Liability Insurance is required for all exhibitors. Add to your existing policy or purchase a temporary policy with RainProtection.

Temporary Insurance Offer

UPDATED EXHIBITOR SCHEDULE

MOVE-IN

Sunday, 3/15

- Approved Early Exhibitor Move-in (*must be approved in advance by HPBA Show Management*)

Monday, 3/16

- Exhibitor Warehouse Freight Delivered to Booths by 8AM
- Targeted Showsite Exhibitor Deliveries
- Exhibitor Set-up

Tuesday, 3/17

- Targeted Showsite Exhibitor Deliveries
- Exhibitor Set-up

Wednesday, 3/18

- Onsite Badge Pickup Opens
- Attendee Sessions/Events
- Manufacturer Training Sessions
- General Exhibitor Move-in
- Exhibitor Set-up
- Set-up Deadline: 5PM

SHOW DAYS

Thursday, 3/19

- Opening Session / Keynote
- Exhibits Open to Attendees (Indoor 10am-4pm; Outdoor 10am-6pm)
- Manufacturer Training Sessions
- General Education
- Industry Street Party - Outdoor Burn
- Exhibitor Event Night (*plan your off-site parties THIS night after 6pm*)

Friday, 3/20

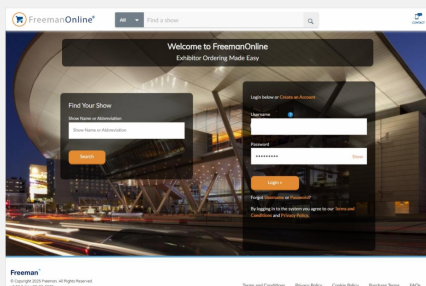
- Exhibits Open to Attendees (Indoor & Outdoor 10am-5pm)
- Manufacturer Training Sessions
- General Education
- HPBA Ultimate Awards Show

Saturday, 3/21

- Exhibits Open to Attendees (Indoor & Outdoor 10am-1pm)
- Manufacturer Training Sessions
- General Education

Full Event Schedule

Exhibitor Service Manual - Coming in November



Order forms from our official show contractor (Freeman), convention center services, and other approved specialty contractors, **will be available in early November**, accessible in our EXHIBIT drop-down menu at www.hpbexpo.com.

Select show management forms are currently available at hpbexpo.com/exhibit/forms.

Quick answers to common questions about exhibiting are also available on the [FAQs](#) page.

Questions? We're Here to Help.

Stay tuned for more updates and resources to support your show planning in the coming months. Let's make HPBExpo26 your most successful Expo yet!

— HPBExpo Show Management

Contact
Us



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