

Where Good Living Does Good Business



GET READY  
FOR YOUR INDUSTRY'S  
BIG SHOW

MARCH 26-29

NEW ORLEANS, LOUISIANA

[HPBEXPO.COM/EXHIBIT](https://hpexpo.com/exhibit)

**BOOK YOUR BOOTH TODAY**

EXHIBITOR PROSPECTUS



## The Benefits of Exhibiting at the HPBExpo

### Your Customers Are Right There

Buyers know it's the show that features all the latest offerings. Don't miss this chance to make true connections with your customers. If you're not there – your competitor will be.

### Your Deals Get Done

You won't find a better opportunity to showcase your products and services to an audience that's aiming to buy. Close the deals that can make your entire year.

### Your Relationships Grow Stronger

It's the event the industry looks forward to all year – build business and strengthen bonds with all your best customers while making some new ones.

### Your Brand Gets a Boost

All the leading brands know where to go. Exhibiting at the premier event in the industry elevates your brand and establishes you as a key player.



# The HPBExpo Brings People Together

Hearth, Patio & Barbecue Expo is the industry's marketplace for buyers and sellers.

As the exclusive show for specialty retailers in categories like barbecue technology, fireplaces, chimneys, accessories, and outdoor living – we're going bigger than ever before.

That means even more opportunities to connect with key decision-makers across the industry, close bigger deals, and build your business. This is where the industry meets to see what's coming next. It's three full days of sales action that will make for a profitable and productive year ahead.



## THE GUEST LIST

**5500+**

INDUSTRY ATTENDEES

**300+**

EXHIBITING BRANDS

**1300+**

BUYING ENTITIES

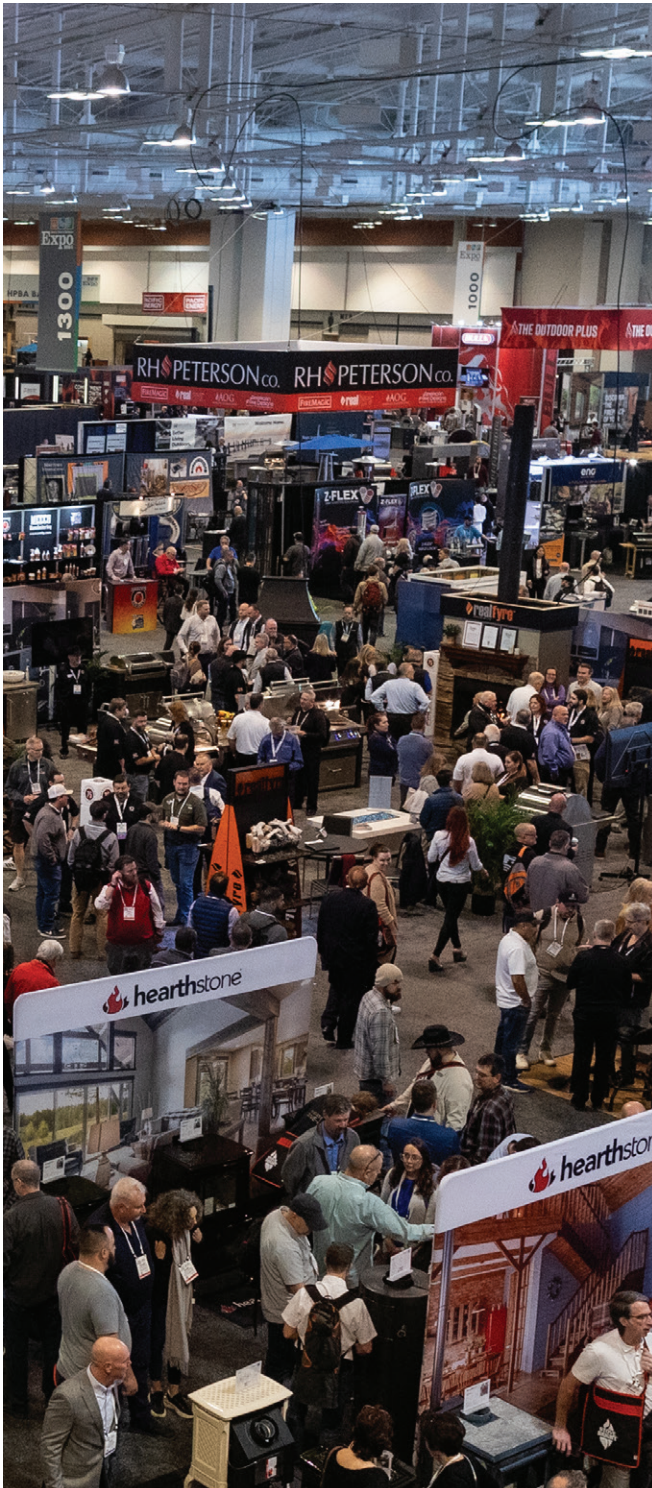
**400,000+**

SQUARE FEET OF EVENT SPACE

*It's a tremendous opportunity for us to be able to see distribution partners, sales reps and a lot of friendly faces.*

*This is the best entity and the best resource that we have to engage with those professionals.*

- Brian Eskew, Dometic, HPBExpo 2024



# This Year We're Going Bigger Than Ever Before

## EXHIBITING OPPORTUNITIES

**The HPBExpo's New Product Pavilion** showcases the industry's latest innovations and advancements. Our robust Outdoor Burn Area is ideal for engaging interactive demonstrations and exciting new product displays.

## BURN MORE, SELL MORE

**Turn up the heat** - we are making significant changes to our indoor burning rules. We promise to elevate your exhibiting experience to blazing new heights—all while keeping safety our top priority. Demonstrate more appliances, burn more BTUs, and sell more products!

## AMPLIFIED RECOGNITION

We are committed to enhancing your **exhibitor experience with industry recognition** and networking opportunities. This year, we're doubling down on these initiatives with an expanded Awards Program and a vibrant Industry Party. Gain recognition for your innovative products and services through the New Product Pavilion & Attendees' Choice Awards, announced live at the Ultimate Awards Show & Industry Party. Plus, we've added exciting new exhibitor awards, like best New Booth Design and Most BTUs Burned, to be announced daily on the Expo floor – ensuring continuous visibility and buzz.

## EXPERT INSIGHT SESSIONS

This is where the **top thought leaders** come to share knowledge that leads to actionable solutions. Real-world challenges and market opportunities are discussed to help forge stronger business strategies.

## EXPO EDUCATION SERIES

**This robust free education program**, hosted on the exhibit floor, offers valuable learning from industry leaders. There will be more education sessions including all new mini-sessions, new micro-credentials to earn, and new topics shared. With over 40 expert-led sessions designed to give attendees a competitive edge, we dive deep into the issues and trends impacting our industry.



# HPBExpo is the Premier Hearth, Barbecue and Outdoor Living Event in the U.S. — Because It's Where Business Gets Done

97%

attend the HPBExpo to see the latest **emerging technology** and unique products

93%

of retailers say HPBExpo is the **perfect location** to meet with business partners

90%

of attendees **recommend the show** to colleagues and co-workers

94%

of **attendees** highly rated the **overall value** of the 2024 show for their business

92%


of **exhibitors** highly rated the **overall value** of the 2024 show



## We've Got Every Category Covered — And Uncovered

Every corner of the industry comes together for amazing learning, next-level networking, thrilling product displays, and more live-action demos than ever before. This influential audience features leaders from across every category.

- ❁ Barbecue & Grill Accessories
- ❁ Barbecues & Grills
- ❁ Catalytic Combustors
- ❁ Central Heaters
- ❁ Chimney & Venting Products
- ❁ Cookstoves/Ranges/Ovens
- ❁ Firepits
- ❁ Fireplaces & Fireplace Inserts
- ❁ Fuels & Fire Starters
- ❁ Game Room Products
- ❁ Hearth Accessories
- ❁ Home Products
- ❁ Lawn & Garden Products
- ❁ Log Sets
- ❁ Maintenance & Cleaning
- ❁ OEM Products (Hearth & Barbecue)
- ❁ Outdoor Furniture
- ❁ Outdoor Heaters
- ❁ Outdoor Kitchens
- ❁ Outdoor Living Products & Accessories
- ❁ Patio & Outdoor Products
- ❁ Pergolas & Garden Structures
- ❁ Professional Services
- ❁ Space Heaters
- ❁ Spas, Hot Tubs & Saunas
- ❁ Stoves
- ❁ Surrounds & Facings



*The HPBExpo provides an unsurpassed opportunity to network with customers, new buyers, industry colleagues and friends — at one time, in one place.*

*It's where the industry family gathers. The shared knowledge, insights and information is invaluable. It is a must show for the RH Peterson Co.*

- Jerry Scott, RH Peterson Co.

**EXHIBIT SPACE AND SPONSORSHIPS ARE LIMITED – BOOK YOURS TODAY**



## Plan For An Action-Packed Event

Through engaging events and education, we're delivering added value to the buyers, giving them more reasons than ever to attend HPBExpo.



RESERVE YOUR EXHIBIT SPACE TODAY – [SEE MORE DETAILS](#)

### SHOW HOURS:

Thursday

**MARCH 27**

10:00AM – 5:00PM

Friday

**MARCH 28**

10:00AM – 5:00PM

Saturday

**MARCH 29**

10:00AM – 3:00PM

### KEY EVENTS:

**Wednesday, March 26**

Affiliate Receptions

**Thursday, March 27**

Open Night for Manufacturer/  
Supplier Events

**Friday, March 28**

Ultimate Awards Show  
Bayou Bash Industry Party

**Saturday, March 29**

HPBA Government Affairs Briefing  
HPBA After Dark

 [CLICK HERE](#) 

TO VIEW A COMPLETE LIST OF SCHEDULED  
EVENTS AND OPPORTUNITIES

# The HPBExpo is the place to build your business with an impact that lasts far longer than the show.

## The Venue

New Orleans is a city where old-world traditions meet fresh new twists. Fire and flavor converge to create memorable experiences. There's always music in the air and a warm welcome at every turn. It's the perfect place to host the HPBExpo25.

New Orleans attracts attendees, offering easy access via Louis Armstrong New Orleans International Airport with numerous direct flights. Attendees will seamlessly blend business with leisure, scheduling adjacent activities such as exploring the French Quarter, enjoying live jazz, and indulging in culinary delights, enhancing their overall Expo experience.

## Book within the Block – Keep Show Expenses Down

By booking your hotel within the official HPBExpo block, you play a crucial role in keeping the overall show expenses down. This not only helps us maintain affordable rates for all attendees but also ensures we can continue offering a high-quality experience year after year. Staying within the block provides added benefits, including convenient access to the venue and networking opportunities with other exhibitors and attendees. Your support helps make HPBExpo the premier event for our industry. Book now and enjoy all the advantages it brings.

*Retailers depend on HPBExpo to make buying decisions.*

*As a retailer, nothing beats comparing products and making winning decisions in this environment. HPBExpo offers an unmatched opportunity to see new products proudly showcased by manufacturers, combined with their first-hand product knowledge.*

- Rebecca Ward Carnes, Fireplace Editions

WHAT ARE YOU WAITING FOR – [CONTACT US TODAY TO RESERVE YOUR EXHIBIT SPACE](#)



[HOTEL RESERVATIONS](#)  
[EXHIBIT PRICING GUIDE](#)  
[APPLY TO EXHIBIT](#)

**We're Looking Forward To Seeing You There!**