



Hearth, Patio & Barbecue
Expo
CONNECT 2021
EXHIBITION: JUNE 24-26
EDUCATION: JUNE 23-25
HPBExpo.com

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HPBExpo Connect 2021

Bonus Priority Points Available to Virtual Exhibitors!

If you've been on the fence about exhibiting at [HPBExpo Connect 2021](#) this June, we've just added another reason to move forward. Companies that sign up for a virtual booth for 2021 will now receive **10 Bonus Priority Points for their 2023 Priority Booth Selection ranking!**

During its meeting last week, the HPBA Expo Committee voted to reward companies participating as an exhibitor at HPBExpo Connect with a one-time 10-point bonus to their Priority Points for 2023. The bonus is applicable for one year only, so don't miss out on this opportunity.

All other priority points will be calculated as usual*, with the exception of the "past five shows" being 2017-2022 (no points will be awarded for having signed up for the in-person event for 2021).

If you've already signed up to exhibit at HPBExpo Connect 2021, there's nothing further you need to do to claim your bonus points. We will automatically add them to your total next year.

If you haven't signed up yet - [SUBMIT YOUR ORDER FORM](#) today and get started. Booths are just \$3,700 for HPBA members and \$4,700 for non-members. The platform will be accessible to attendees for a month with plenty of opportunity for you to network and connect. Included with your booth, your company can conduct product demonstrations and training with attendees. Raise your exposure with the many [Sponsorship Opportunities](#) you can secure.

If you have any questions about your Priority Points, please contact [Amy Jackson](#), Senior Manager of Exhibits.

If you have any questions about exhibiting at HPBExpo Connect, please contact [Anita Derouin](#), Exhibit Sales Associate.

[SIGN UP FOR A VIRTUAL BOOTH](#)

[See a Preview of What to Expect with the Virtual Platform:](#)

***2023 Priority Point Calculation:**

10 Points for the past shows (2017, 2018, 2019, 2020, 2022)

1 Point for every show prior to the past five (2016 and earlier)

2 Points for every year of HPBA membership

1 Point for every 10x10 booth over three for the 2022 show only; ex: 20x20 = 1 point (points expire after one year)

1 "Pioneer" Point for companies that have been a member and exhibited every year

5 Points for reserving rooms in the official onPeak Housing Block for the 2022 show only (points expire after one year)

10 Points for reserving 50+ room nights in the official onPeak Housing Block for the 2022 show only (points expire after one year)

1 Point for purchasing a sponsorship opportunity for the 2022 show only (point expires after one year)

BONUS POINTS: one-time only 10-Point Bonus for companies that have a virtual booth at HPBExpo Connect 2021

Point Deduction:

Companies can lose points for not exhibiting in consecutive shows: 20% deduction for year one; 40% deduction for year two; 60% deduction for year three; 80% deduction for year four; and 100% for year five (after year five all points are permanently deleted). This is ONLY for consecutive years. No point deductions will occur for the 2021 year.

Amy Jackson, Senior Manager - Exhibits | Hearth, Patio & Barbecue Association

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