



Exhibitor *news & updates*

March 2021

HPBExpo 2021 now HPBExpo Connect 2021

As you likely have seen in our recent official announcement from President & CEO, Jack Goldman and Vice President of Expositions & Events, Kelly VanDermark - the HPBA Board of Directors have today voted to change directions for HPBExpo 2021, to an **all-virtual event - HPBExpo Connect**. HPBExpo Connect will be held over the same dates, **June 23-26**, but will remain available for a **full month afterward**.

While we were very much looking forward to seeing you face-to-face, we are so excited to offer a virtual opportunity for you to connect with current and prospective customers this year. As a virtual exhibitor, you can have a presence in our virtual exhibit hall, conduct demos and training, and network from the safety of your own home or office. Your virtual booth portal will provide reports of attendees that visit your virtual booth, as well as the full list of virtual attendees that have opted to share their information.

Virtual booths are available for just \$3,700 for 2021 HPBA members or \$4,700 for non-members. Additional sponsorship opportunities for virtual exhibitors, including New Product Showcase entries, will be available soon. Keep an eye on your inbox and our website at www.hpboxpo.com for details.

Get a head start today by placing your order for a Virtual Booth via the link below.

Booth fees already paid for the 2021 in-person event can be applied to the cost of your virtual booth, forwarded to your 2022 booth, applied to other HPBA invoices, or refunded. Please complete the Booth Payment Transfer/Refund form available below, to direct us on your previous payments made.

We appreciate your patience, understanding, and flexibility as we work through the logistics of this transition.

If you have questions about signing up to exhibit virtually, please contact:

Anita Derouin, HPBExpo Exhibit Sales Associate

Email: derouin@hpba.org

Anita will also contact each exhibitor individually to touch base with you on your plans for HPBExpo Connect as well as your previous payments.

VIRTUAL BOOTH ORDER FORM

BOOTH PAYMENT TRASNFER/REFUND FORM



EXHIBITION: JUNE 24-26
EDUCATION: JUNE 23-25
HPBExpo.com

Hearth, Patio & Barbecue Expo Connect 2021 | hpbexpo.com

