



Hearth, Patio & Barbecue Expo[®] 2022

EXHIBITION: MARCH 3-5 | EDUCATION: MARCH 2-4
GEORGIA WORLD CONGRESS CENTER | ATLANTA, GEORGIA

Start Planning for Atlanta 2022 now!

MARK YOUR CALENDARS: HPBExpo 2022

March 2-5, 2022

While we are currently working on plans for HPBExpo 2021, now scheduled for June 2021, it is already time to mark your calendars for **next year's** HPBExpo in Atlanta, Georgia!

HPBExpo 2022 will head back to the Georgia World Congress Center, March 2-5, 2022 (education sessions will begin on March 2; exhibits open March 3). Because our 2021 in-person event has been delayed until June, we will conduct priority booth sales via the online interactive floor plan, beginning on March 1.

Priority Booth Selection appointment order will be based on the Priority Point System for companies exhibiting in any of the five most recent HPBExpos (2017-2021). Points are earned for participation in HPBExpo and HPBA membership as outlined below. Please note that all previous priority points are forfeited if a company does not exhibit for five consecutive years.

Your company's Priority Points are calculated on the criteria listed below, compiled as of February 1, 2021. Please notify us **as soon as possible** if you disagree with our calculations – OR – if we should contact another person at your company for the 2022 Booth Selection Appointment. **Send any corrections to amyjackson@hpba.org no later than February 10, 2021.**

YOUR PRIORITY POINTS

Ten points for each year a company exhibits in the most recent five shows (2017-2021), unless previous points have been forfeited:

One point for each year a company has exhibited in excess of the above five shows, unless previous points have been forfeited (ex: 20 exhibit years= 15 pts.):

One point for each (10x10) booth over three (> 300 sq. ft.), for the upcoming show only (2021):

Two points per year of HPBA membership since 1981:

One "Pioneer Point" for companies who have exhibited and have been a member every year since 1981:

Current Point Total:

2022 BOOTH SALES

Companies that do not want to be included in the HPBExpo 2022 Priority Booth Selection should send a request to opt-out to amyjackson@hpba.org no later than **February 10, 2021**.

Notice of all companies' assigned booth selection times for HPBExpo 2022, along with electronic exhibit space contracts, floor plans, rules and regulations, and other important information will be emailed to the Priority Point contact list, and posted online at www.hpexpo.com, by February 22, 2021. Priority Booth Selection will take place virtually, via your choice of an online meeting or phone call.

Don't miss this opportunity to choose prime exhibit space for HPBExpo 2022 in Atlanta, Georgia with only a 20% deposit. We look forward to working with you again!

You are receiving this email because you are the designated exhibit contact for HPBExpo 2021.

Please contact us if we should update our records with a different contact.

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