

Extraordinary MEASURES



Hearth, Patio & Barbecue
Expo
2021

EXHIBITION: JUNE 24-26
EDUCATION: JUNE 23-25

KENTUCKY EXPO CENTER
LOUISVILLE, KENTUCKY
HPBExpo.com

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Exhibitor *news & updates*

October 2020

HPBExpo 2021 is Moving to Louisville!

We heard your concerns that March was too soon to meet in person and have decided to postpone HPBExpo 2021 until June 23-26 at the Kentucky Exposition Center in Louisville, Kentucky. We are committed to supporting the hearth, patio and barbecue community, and we look forward to reconnecting in June 2021. We understand the value of forging new relationships with suppliers and partners in-person, and your health and safety remain our first priority. We believe this new date will allow restrictions to be safely lifted and ensure HPBExpo can remain the dynamic marketplace and knowledge hub for our industry to come together to reunite and rebuild.

As we work through the logistics of this transition, we want to thank our HPBA community for your patience, understanding and flexibility this year. 2020 has brought us many challenges, and we will always be grateful for your support.

We will continue to update you as new procedures, plans and details are determined as we continue preparing for next year. For the latest updates on HPBExpo 2021 and Louisville's health and safety measures, we encourage you to visit www.HPBExpo.com.

We look forward to seeing you in Louisville!

Sincerely,

Jack Goldman - President & CEO and Kelly VanDermark - Vice President, Exhibitions & Events
Hearth, Patio & Barbecue Association

In the coming weeks, we will need to reassign current Nashville exhibitors to the new floor plan for Louisville in June. We thank you for your patience as we obtain

the new floor plans and set new deadlines. All of this information will be communicated through newsletters like this, or direct emails from Amy Jackson, Senior Manager - Exhibits: amyjackson@hpba.org.

The opportunity for booth reassignment will be presented in order of Priority Points for exhibitors that are currently contracted for the Nashville event. Space will be available to all other companies after current exhibitors have had the opportunity to rebook.

As always, please contact HPBA Show Management with any questions: amyjackson@hpba.org or visit www.hpbexpo.com/show-info/contact for a full contact list.



Hearth, Patio & Barbecue Expo 2021 | hpbexpo.com

