



Exhibitor *news & updates*

August 2020



SEPT. 10
Registration
& Housing
Opening

Mark your calendars for the opening of HPBExpo 2021 **Online Badge Pre-Registration and Housing Reservations**, beginning on **Thursday, September 10!**
[Preview Housing Options](#)

Online Booth Update

[Log in now](#) to begin updating your company's contact info, or add products you'll be showcasing at Expo. Update your listing as often as you'd like, completing changes by January 8 for printing purposes.

[View ALL Listings Here](#)

Download Exhibitor Logos & Banners

Download the official [Exhibitor Logo](#) and [Banner Suite](#) for all your digital needs. Also, check out our [Promotional Timeline & Checklist](#) for your planning needs.



EXHIBITION: MARCH 4-6
EDUCATION: MARCH 3-5
MUSIC CITY CENTER
NASHVILLE, TENNESSEE
HPBExpo.com

Updated Exhibitor Cancellation Policy

We hope you are doing well and staying safe, and we are looking forward to seeing you next March at HPBExpo!

While we fully expect to hold the in-person event in Nashville, March 3-6, we will continue to monitor and evaluate conditions with Nashville to make a well-informed decision. Rest assured, if our in-person event needs to be converted to a fully-virtual event due to COVID-19, exhibitors will be eligible for a full refund or will have the ability to transfer deposits to the virtual event or a future show.

We recognize that some exhibitors may also be concerned about the possible extension of border closures. Should there be a federal ban on travel during our event, the exhibitors affected would be eligible for a refund of paid booth fees if the in-person event still occurs.

Exhibitors that wish to cancel prior to a decision to pivot the in-person event to fully-virtual will incur the [standard cancellation policy](#): 20% of the total booth fee with cancellations through September 1, 2020; 50% of the total booth fee with cancellations after September 1, but through November 30; and 100% of the booth fee after November 30.

Please contact us with any other questions you may have regarding our policy.



SUBMIT A QUESTION

Mark Your Calendar for First Exhibitor Webinar

August **Live** Exhibitor Webinar

Mark your calendars for **Tuesday, August 25 at 2:00pm Eastern**, for our first Exhibitor Webinar for HPBExpo 2021.

We'll be providing information to help you plan for our in-person event. If you have any specific questions you'd like us to address, please [let me know](#) at your earliest convenience and we'll answer as many as possible.

A separate email will be sent with instructions to register for the Exhibitor Webinar, as we get closer to the date.

Secure Promotional Opportunities Now

Secure advertising and promotional opportunities BEFORE they are available online to all others! Contact Stacy Bowdring to inquire about availability and pricing - bowdring@hpba.org.

If you are interested in securing monthly web advertising on the www.hpbexpo.com homepage, email amyjackson@hpba.org. Special rates available when securing more than one month.

As always, please contact HPBA Show Management with any questions:

amyjackson@hpba.org or visit www.hpbexpo.com/show-info/contact for a full contact list.

Hearth, Patio & Barbecue Expo 2021 | hpbexpo.com

