



Sponsorship Opportunities

ORDER FORM

Artwork Deadline: January 24, 2020

COMPANY:			
CONTACT:			
ADDRESS:			
CITY / STATE / ZIP:			
PHONE:		FAX:	
EMAIL:			
SIGNATURE:			

SPONSORSHIP OPPORTUNITIES:

	<i>Exhibitor price / Non-Exhibitor price</i>
Bus Drop-Off Door Cling	___\$150 per spot / ___\$180 per spot
Bus Route Promotion	___\$2,800 per bus / ___\$3,360 per bus
NEW! Directional Signs	___\$1,200 / ___\$1,400
Escalator Floor Ad	___\$2,500 / ___\$3,000
Escalator Runner Ad	___\$190 per spot / ___\$228 per spot
Hotel Room Keys	___\$7,000 / ___\$8,400
HPBExpo Mobile App	___\$500 – \$12,000
Indoor Banner	___\$3,640 / ___\$4,368
Indoor Exhibit Aisle Signs	___\$4,500 / ___\$5,400
Internet Station	___\$5,000 / ___\$6,000
Lanyards	___\$1,500 / ___\$1,800

	<i>Exhibitor price / Non-Exhibitor price</i>
NEW! Self Check-In Kiosk	___\$2,000 each / ___\$2,400 each
Online Registration Banner Ad	___\$3,500 / ___\$3,700
Outdoor Burn Area Game Stop	___\$2,200 / ___\$2,640
Pens in Registration	___\$500 per 500 / ___\$600 per 500
Product Literature Bags	___\$1,000 per 1,000 / ___\$1,200 per 1,000
Rotating Ad Kiosk	___\$1,900 per panel / ___\$2,280 per panel
Distribution Fee*	___\$500

* Fee charged to company for HPBA to distribute promotional items not listed, such as product literature in the registration area.

**** Note: Payment in full due upon order. ****

TOTAL DUE	\$
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_____ Enclosed is my payment for \$ _____ *Check made payable to HPBA (US funds/US Bank only)*

Credit Card: _____ Visa _____ MasterCard _____ American Express

Credit Card Number: _____ Expiration Date: _____ CVV: _____

Name Appearing on Card: _____

Signature: * _____ Today's Date: _____

Billing Address & Postal Code: _____

***Conditions of Publication:** Advertising is accepted for publication at the publisher's discretion. The advertiser and its agency, if any, are jointly and severally liable for payment of all charges. In the event of nonpayment by the agency, the advertiser must pay the publisher, even if the advertiser has already paid its agency. The advertiser and its agency, if any, represent and warrant that the advertisement is fair and accurate, based upon adequate substantiation and non-deceptive; that it does not infringe upon any copyright, trademark, service mark or other intellectual property or other right; that it does not violate any right of privacy or contain any libelous material; and that it does not constitute or contain any unlawful commercial or other misappropriation of the name or likeness of any person or entity. Advertisers and their agencies assume all liability for the content of their advertisements as submitted. The advertiser and its agency, if any, shall, in the event that the publisher is made a defendant in any action or proceeding by reason of having published the advertisement, pay the defense of and hold the publisher harmless against any and all liability or damages alleged to have resulted, in whole or in part, from said publication. Should an advertisement contain an error, the publisher shall not be liable to the advertiser or its agency unless an advertising proof has been requested by the advertiser or its agency and corrections have been submitted to the publisher sufficiently prior to publication to have permitted the corrections to be made. In that event, the publisher's liability to the advertiser and/or its agency shall not exceed the cost of the advertisement and, at the discretion of the publisher, shall be the cost of the space in which the error occurred. In no case shall the publisher be liable for the omission of any advertisement; in such event, the advertiser may choose either to receive a refund of any amount paid or to have the advertisement rescheduled and run, at the advertiser's cost, in a future issue of the publication. In no case shall the publisher be liable to the advertiser or its agency for consequential or other extracontractual damages.



EXHIBITION: March 12–14, 2020
EDUCATION: March 11–13, 2020
Ernest N. Morial Convention Center
New Orleans, LA

For information Contact:
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