



EXHIBITION: MARCH 14-16  
EDUCATION: MARCH 13-15

KAY BAILEY HUTCHISON  
CONVENTION CENTER  
DALLAS, TX

## HPBExpo EXHIBITOR BULLETIN

Pre-Register For Exhibitor Badges Today!

### HPBExpo New Products

**New Product Pavilion  
& Attendees Choice  
Awards**

**& NEW Spotlight  
Session  
Presentations**



If your company has a new product, introduced after the conclusion of HPBExpo 2018 in Nashville, don't miss this chance to be on display in the HPBExpo 2019 [New Product Pavilion](#). The Pavilion provides a centralized location for attendees and press can see the newest products available in the hearth and outdoor living industries!

All entries will be eligible for Attendees' Choice Awards voting!

**Options for entries include:**

2 ft. x 3 ft. table top: \$400

2 ft. x 6 ft. table top: \$500

Freestanding product (no table): \$500

[NPP ENTRY FORM](#)

### NEW THIS YEAR: NEW PRODUCT PAVILION SPOTLIGHT SESSIONS

Exhibitors submitting a product in the New Product Pavilion will have the option to add a 20-minute "Spotlight Session" presentation, live in the Pavilion, during show hours. To add, simply click on the option in addition to your entry type within the online NPP form.

**Available Dates/Times:**

Each session is available for an additional fee of \$500

March 14, 2019 - 1pm 2pm 3pm 4pm

March 15, 2019 - 1pm 2pm 3pm 4pm

March 16, 2019 - 12pm 1pm 2pm

*Optional: Enhance your presence by offering a snack break and/or beverage service during your presentation (contact Show Management for catering options).*

[SPOTLIGHT SESSION](#)

The Vesta Awards program was created in 2001 by *Hearth & Home* magazine to recognize and honor manufacturers for their innovation in product design and/or technology.

The 2019 program is NOW open for entries at [www.vestaawards.com](http://www.vestaawards.com).

The Vesta Awards Ceremony will begin at 4:45PM on Friday, March 15, at the Kay Bailey Hutchison Convention Center in Dallas, Texas. Winners and finalists will be featured in *Hearth & Home*'s April issue. Now in its 19TH year, the Vesta Awards are a respected and prestigious part of the HPBExpo.

#### **Eligibility**

*Only new products exhibited at the HPBExpo and created for sale in the year 2019 are eligible. Products previously shown at an HPBExpo are not eligible. Changes or additions to an existing product previously exhibited do not qualify. You must have a working, full-sized model of your product at your booth at the time of judging.*

**VESTA ENTRY FORM**

The VESTA Awards

Presented by *Hearth & Home* magazine



## FREE MARKETING TOOLS

Promote your participation at HPBExpo and encourage your customers to register to attend!

#### **Download HPBExpo EXHIBITOR Logos**

Advertise using HPBExpo Exhibitor logos. [Click here](#) to download a zipped file that contains JPG and Vector EPS versions of HPBExpo 2019 Exhibitor logos.

#### **Download HPBExpo Web Banners**

Add a HPBExpo Web Banner to your website to encourage your customers to register and visit you at HPBExpo 2019! [Click here](#) to download a zipped file that contains web-ready banners in 2 sizes.

#### **Customer Invite Email through ConnectMe Badge Registration Dashboard**

Log in to the [ConnectMe Exhibitor Badge Registration Dashboard](#) (with your 6-digit HPBA ID number - #) and access additional Booth Promotion tools, like the Invite A Customer Email program! Go to "Invite A Customer" and click "Send Email" to use our template and email program OR copy and paste the link provided into and email or document of your own. Either way, you'll be able to track customers that registered for the show, thanks to your email to them, with the Exhibitor VIP Code Reporting. There is no charge for this service!

#### **Registration Widget through ConnectMe Badge Registration Dashboard**

Log in to the [ConnectMe Exhibitor Badge Registration Dashboard](#) (with your 6-digit HPBA ID number - #) and access additional Booth Promotion tools, like the HPBExpo Registration Widget Tool that will encourage your customers to register for Expo and visit your specific company/booth number! Go to "Get Registration Widget" and simply copy/paste the code to any page(s) on your website. This service is also trackable through the registration dashboard, so you'll know who registered thanks to you. There is no charge for this service!

## HPBExpo ONLINE PRESS ROOM - NOW AVAILABLE

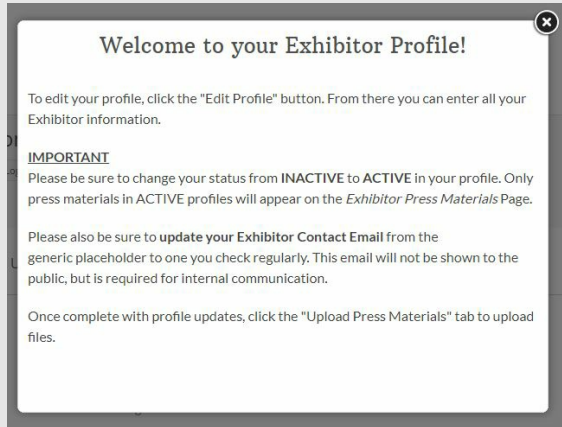
The HPBExpo Press site is now up and running at <https://hpbexpopress.com>. This "virtual" press room takes the place of the physical press rooms from the past. This provides you with a space to upload press releases, media advisories, or any other material that you would like to share with the press. For the media, this means that they have access to the most up-to-date information no matter where they may be during Expo. We highly encourage you to take advantage of this resource to get your

information out. As we get closer to Expo, we'll be promoting this site to the media who may be interested.

For all exhibitors, you will need to sign in using your Company ID # as **both the username and password**, or the unique password that you may have created last year.

For returning exhibitors, we've updated your booth information and retained the contact information that you uploaded last year. As for new exhibitors or exhibitors who have not yet set up their profiles, you will need to log in and set up your profile. In order to gain access, please go to <https://hpbexpopress.com> and click on this link:

[“HPBExpo exhibitors, upload and manage your press materials”](#)



The screenshot shown here shows the specific instructions to follow after signing in for the first time and how to officially activate your company's profile. **This step is important** to make your profile public and visible to the media.

If you have trouble signing in or have any additional questions, please feel free to contact our Communications department.

Director, Communications: [Emily McGee](#)  
Coordinator, Communications: [Stephanie Gomez](#)

### BADGE REGISTRATION

If you haven't done so already, be sure to pre-register your booth personnel for Expo exhibitor badges. Badges are required for show floor entry. All exhibitors receive a minimum of 2 badges per 100 sq. ft.

[Register today](#) with your HPBA ID number:

### NEWSLETTERS & WEBINARS

If you have missed previous Exhibitor Newsletters and/or Webinars, be sure to review them online!

[Newsletter & Webinar Archive](#)

Additional webinars coming soon!

## SPONSORSHIP & ADVERTISING

Make the most of your time, efforts and energies at HPBExpo and push your brand recognition to a higher level by becoming a 2019 Sponsor!

Your involvement at HPBExpo 2019 doesn't have to be limited to your booth space – with any of our sponsorship opportunities; you have the chance to reinforce your message to a captive and qualified audience.

[VIEW OPPORTUNITIES](#)

Your  
Logo  
Here

## REQUEST FOR NOMINATIONS

### Donna H. Myers Award

Nominations are being accepted for the eighth annual Donna H. Myers Award, a barbecue industry recognition honoring the commitment and achievement of a highly accomplished industry peer. The award, jointly sponsored by HPBA and *Casual Living*, recognizes innovative leaders who have contributed to the growth of their companies and the overall industry. The award was



established in tribute to Ms. Myers, a leading barbecue industry advocate, who passed away in January 2011.

Do you know someone who is a worthy recipient of the award? To submit a nomination, click on the button below and submit by December 28, 2018.

The 2019 Donna H. Myers Award will be presented on March 14 in Dallas, TX during the Big Green Egg Cook-Off at HPBExpo 2019.

**SUBMIT NOMINATION**

Amy Jackson, Senior Manager- Exhibits | Hearth, Patio & Barbecue Association  
703-522-0086, ext. 125 | 703-522-0086 | amyjackson@hpba.org | www.hpexpo.com



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STAY CONNECTED

