



EXHIBITION: MARCH 8-10, 2018
EDUCATION: MARCH 7-9, 2018
MUSIC CITY CENTER • NASHVILLE, TN
HPBEXPO.COM

The Exhibitor Service Manual will be posted online in November, 2017
at <http://hpbexpo.com/exhibit/exhibitor-service-manual/>.

Exhibitor Email Newsletter - Sept./Oct., 2017

Payment Reminder

Invoices have been mailed for exhibit space final installments. Please remit payment no later than November 1, 2017.

Newsletter Archive

Previously printed exhibitor newsletters and emails, and future webinar recordings, can be reviewed online at <http://hpbexpo.com/exhibit/bulletin-email-archive/>.

Greetings!

As you are likely aware, HPBExpo 2018 Badge Registration and Housing Reservations are now open online. If you haven't registered for badges or booked hotel rooms, do so now at www.hpbexpo.com.

[Exhibitor Badges](#) | [Exhibitor Housing](#)

Marketing Opportunities for Expo

Sponsorship and Advertising

Put the spotlight on your brand by leveraging HPBExpo's Sponsorship Opportunities!

To ensure your brand stands out in the crowd and is the one buyers seek out, snap up one or more of our Sponsorship Opportunities. Email Stacy Bowdring at bowdring@hpb.org or [view options online](#) for more info.

New Product Pavilion & Attendee's Choice Awards

The New Product Pavilion is now open for product entries! Exhibitors can participate in the Pavilion by displaying a product that was introduced to the marketplace after HPBExpo 2017 in Atlanta, which ended March 11, 2017.

Each product displayed in the New Product Pavilion will be an eligible entry for the 2018 Attendees' Choice Awards. Attendees will vote for their choice of the most-marketable new product in each of the following categories:

- * Hearth
- * Outdoor Living

[Enter a Product Now](#)

Tell Media About Your Products

As registration has opened for this year's HPBExpo, press will be visiting the online press room to learn more about 2018 exhibitors for story ideas and show coverage. The online press room allows you to maximize your visibility to media with ease and efficiency.

In 2017, over 7,000 visitors visited the online press room. In contrast to your exhibitor profile, the media uses your online press room profile specifically for planning and coverage of your products before, during, and after the show.

Gain visibility by creating your online press profile at: <http://hpbexpopress.com/profile>. Log in easily using the same HPBA member ID / company ID you use to register for HPBExpo badges! This number can be located on your booth invoice-or you can email amyjackson@hpba.org if you are unable to locate it.

For any other questions about your online press room profile contact landy@hpba.org.

As always, please contact me with any questions regarding your participation.

Sincerely,

Amy Jackson
Manager - Exhibits
HPBExpo 2018

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